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## FOR IMMEDIATE RELEASE

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## **Artist Hornsby Featured in the Nashville Arts Magazine**

KNOXVILLE, TENN.— Chris Hornsby, a Tennessee artist and president of Hornsby Brand Design, a Knoxville-based branding design firm, is featured in the April issue of the *Nashville Arts Magazine* both online and in a two-page spread in its print version. Contributing writer, Cat Acree, interviewed Hornsby, capturing his purpose and vision for his latest "Fracture" series, which is currently on exhibition at the Customs House Museum and Cultural Center in Clarksville, TN, through May 4, 2017.

In the article, Acree writes that Hornsby's "Fracture" series is "a lesson in balance and an important one for Knoxville artist Chris Hornsby, who is ever striving to marry hard work with fresh ideas. More than that, he's on the hunt for catalysts to evolution—of himself and of his art—so much so that he'll openly consider that someone might not love his debut show…"

In addition to reporting on his technique and delivery, Acree delves deeper, gleaning key insight from the artist. She writes, "The ways Hornsby describes the paintings seem to center on power and competition, on "humanity's violent struggle to succeed." But this struggle, while it could describe financial or career signposts, is profoundly internal."

Of this feature article, Hornsby said, "I think Cat explains my thinking and work better than I do. Absolutely loved the article."

Professionally, Hornsby has garnered more than 100 creative awards, been inducted into the Knoxville's American Advertising Federation's Hall of Fame, as well as being published in numerous prestigious design annuals such as *Print* and *How*. This feature in the *Nashville Arts Magazine* is the first about his endeavors in the fine arts world.

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A Word version of this press release is available at <a href="https://hornsby.gallery/pdf/nashville-arts-magazine-april-2017.docx">https://hornsby.gallery/pdf/nashville-arts-magazine-april-2017.docx</a>.

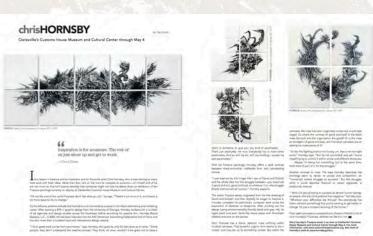
A picture of the artist in his studio is available at <a href="https://hornsby.gallery/pdf/hornsby-studio.jpg">https://hornsby.gallery/pdf/hornsby-studio.jpg</a>.

## Attached:

- 1. nashville-arts-cover.jpg. Also, hi-res version available at <a href="https://hornsby.gallery/pdf/nashville-arts-cover.jpg">https://hornsby.gallery/pdf/nashville-arts-cover.jpg</a>
- 2. nashville-arts-interior.jpg. Also, hi-res version available at <a href="https://hornsby.gallery/pdf/nashville-arts-interior.jpg">https://hornsby.gallery/pdf/nashville-arts-interior.jpg</a>.



Front cover of the Nashville Arts Magazine's April issue in which Hornsby and his "Fracture" series is featured.



Nashville Arts Magazine's *April* issue's interior spread about Hornsby and his "Fracture" series.