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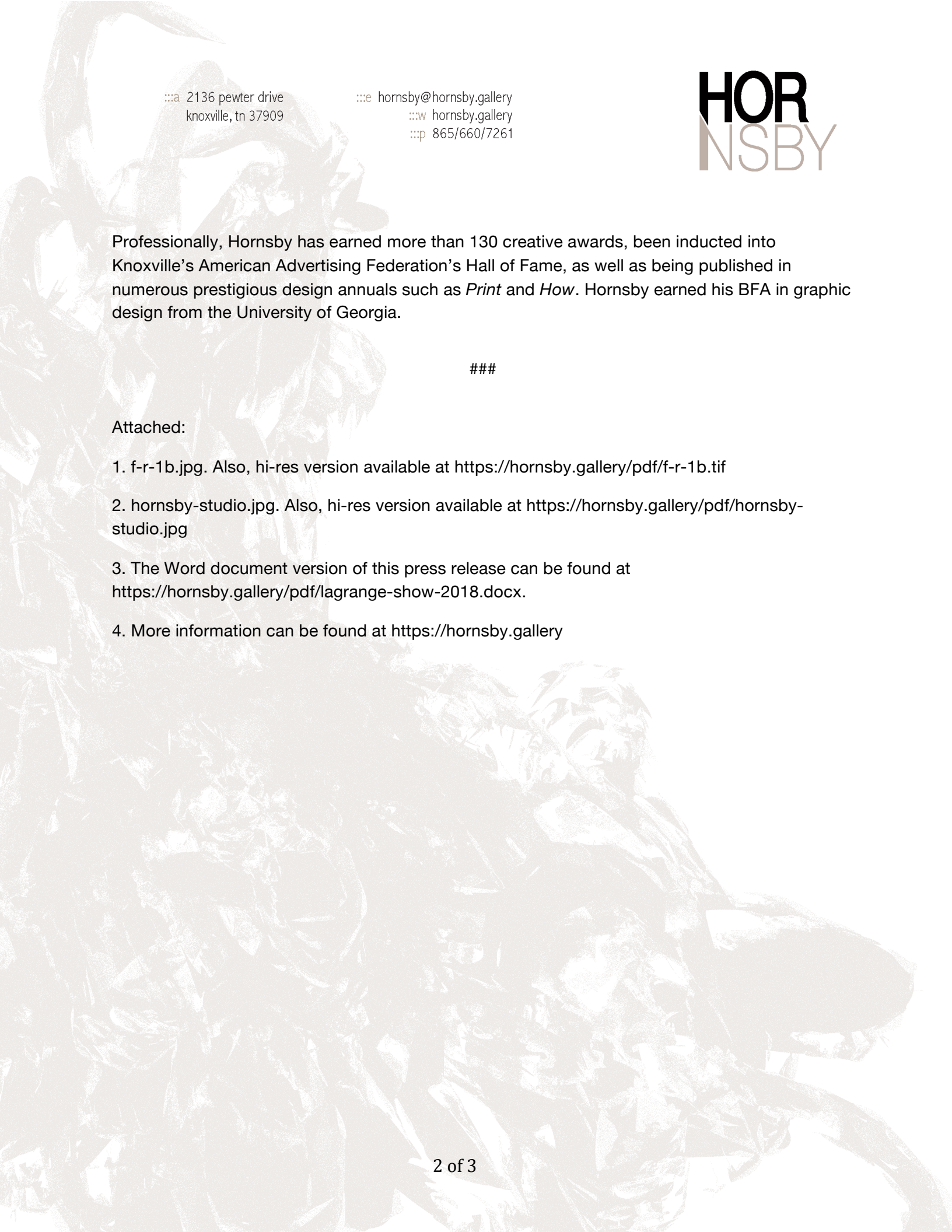
Artist Hornsby's new "Fracture Recontextualized" Selected for 12-State Art Museum Exhibit

KNOXVILLE, TN.— Hornsby, a Tennessee artist and president of Hornsby Brand Design LLC, a Knoxville-based branding design firm, was selected to exhibit his "F-R-1 (b)" painting, a new piece (comprised of 12 canvases) from his latest "Fracture: Recontextualized" series. It will show at the Second LaGrange Southeast Regional show in LaGrange, GA, opening Feb. 16 and running through April 20, 2018. The opening reception is Feb. 16, 2018, from 7-9 p.m. with the awards ceremony being held at 8 p.m. More than 180 artists submitted over 600 entries for this biennial juried exhibition, which represents artistic talent from the 12-state Southeast region. Of his selection, Hornsby said, "Art is a personal passion of mine, so to be selected out of so many talented artists is always quite an honor."

Hornsby describes his artistic vision: "I was inspired by the kinetic technique of Alexander Calder's mobiles, and how he overcame the static nature of art. The modular forms I've designed within each of my paintings have the potential to continually vary and evolve through perpetual redesign and placement. They are not fixed entities, but objects of change. With every fluid unfolding, I believe they are the embodiment of performance and installation art, providing unlimited possibilities not yet imagined."

For years, Hornsby has exercised his creative talent by continually exhibiting his paintings, including a solo show at the Customs House Museum and Cultural Center in Clarksville, TN, this past spring. Additionally, his work, "Fracture 1", was recognized by NYC's art elite, Christiane Paul, the Curator of Media Arts at the prestigious Whitney Museum of American Art at an exclusive show in the Brooklyn Waterfront Artists Coalition's "Black and White Show." Hornsby was also featured in the April 2017 issue of *Nashville Arts Magazine*.

(continued)



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Professionally, Hornsby has earned more than 130 creative awards, been inducted into Knoxville's American Advertising Federation's Hall of Fame, as well as being published in numerous prestigious design annuals such as *Print* and *How*. Hornsby earned his BFA in graphic design from the University of Georgia.

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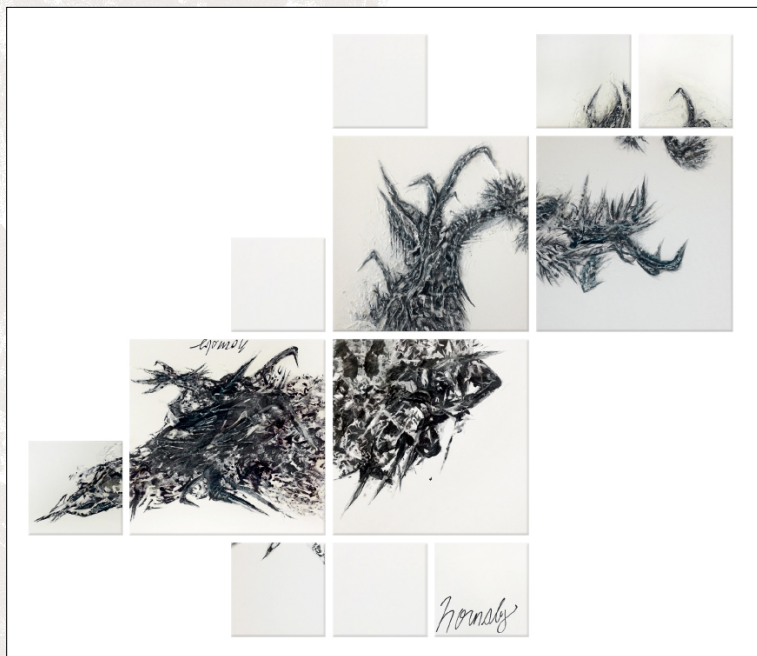
Attached:

1. f-r-1b.jpg. Also, hi-res version available at <https://hornsby.gallery/pdf/f-r-1b.tif>
2. hornsby-studio.jpg. Also, hi-res version available at <https://hornsby.gallery/pdf/hornsby-studio.jpg>
3. The Word document version of this press release can be found at <https://hornsby.gallery/pdf/lagrange-show-2018.docx>.
4. More information can be found at <https://hornsby.gallery>

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"F-R-1 (b)" is a modular piece that combines stark black, white, and gray "shard" imagery that includes a total of 12 individual paintings that make up one large-scale piece 76" x 65".



In his studio, Hornsby works on his "Fracture Recontextualized" series, of which "F-R-1 (b)" will be exhibiting at the LaGrange Art Museum in LaGrange, GA, Feb 16 until April 20, 2018.