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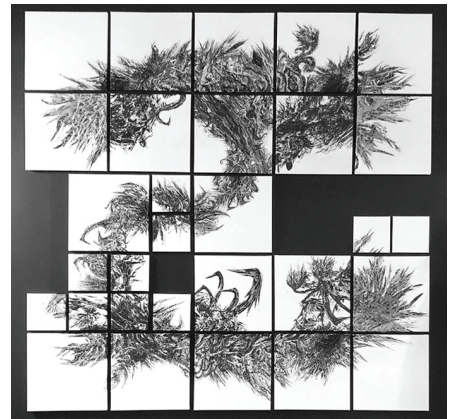
HORNSBY

INTRODUCING - HORNSBY, ARTIST

## HAUNTING EXPLORATIONS "FRACTURE" & "RECONTEXTUALIZED"

*Hornsby's latest "Fracture" and "Recontextualized" series is a haunting exploration into the fractured human nature and the fight within. It's a combination of stark black, white, and gray "shard" imagery that includes multiple individual paintings and make up large-scale presentations. The impressions given are the feeling of powerful struggles between strong opposing forces.*

Fracture: Recontextualized  
F-R-1 (a) 2018  
109" x 109", Acrylic, ink,  
and paper on canvas



Please CONTACT US about the possibility of exhibiting, purchasing, or referring Hornsby's work. Media interviews welcomed.



### BIOGRAPHY

Hornsby's creative passion uniquely permeates his professional and personal life in a variety of expressions. Having studied graphic design at the University of Georgia in Athens, Ga., he has worked with a host of ad agencies and design studios across the Southeast, including those in Atlanta, Knoxville, and Mississippi. In 2003, he launched his own creative firm, Hornsby Brand Design. This American Advertising Federation Hall of Fame inductee answers each of his professional

challenges with creative solutions that not only achieve results, but also break the ground of conventionalism. He's garnered more than a 130 local and international design awards for his creative solutions, along with being published in several prestigious design annuals.

Hornsby, the fine artist, enjoys the freedom and renewed energy that comes from creating his own personal artistic expressions.

His abstract work has appeared in museums and other special exhibitions across the US.

[www.hornsby.gallery](http://www.hornsby.gallery)

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## INTRODUCING - HORNSBY, ARTIST

### FRACTURE

Dark and light fractured imagery infuse my vision to understand struggle, pain, defeat, and victory. My paintings are based on the complex yet surprising interaction between control and contradiction and humanity's violent struggle to succeed. Surprising, because when I experiment with shapes, mediums, ideas, and positions, the images that come forth are unexpected, revealing, and exciting. The rearrangement and juxtapositions of my design forms allow me to see emotional openings. I then visualize what these openings will look and feel like and paint them with my own personal language... I find joy in exposing and encouraging raw emotion and contemplation.

For me it's an evolution of experimentation and discovery in as much as it is finding out who I am as a person and what I'm capable of becoming. In this "becoming," I find hidden growth potential, utter depravity, and yes, even hope.

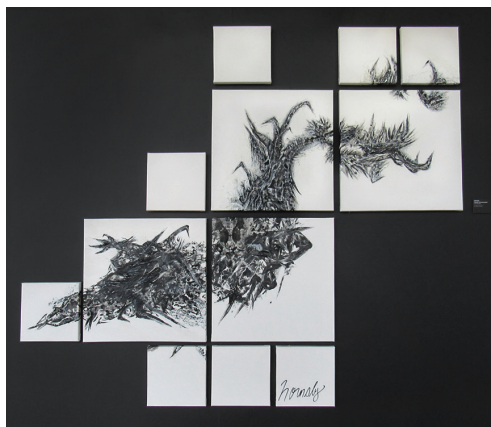
**For more information:**  
**Visit:** [www.hornsby.gallery](http://www.hornsby.gallery)  
**Call:** 865.660.7261  
**e-mail:** [hornsby@hornsby.gallery](mailto:hornsby@hornsby.gallery)

### RECONTEXTUALIZED

"I was inspired by the kinetic technique of Alexander Calder's mobiles and how he overcame the static nature of art. The modular forms I've conceived within each of my paintings have the potential to continually vary and evolve through perpetual redesign and placement. They are not fixed entities, but objects of change. With every fluid unfolding, I believe they are the embodiment of performance and installation art. The modularity of my forms

opens the door to the possibility of co-creative art in which I and other collaborators jointly determine the appearance of the work. This collective evolution, with each turn of recomposing and decomposing, offers an alternative perspective and interpretation.

Because my original paintings can be recontextualized by the rearranging of their parts, they provide unlimited possibilities not yet imagined."



**Fracture: Recontextualized**  
**F-R-1 (b) 2018**  
76" x 65", Acrylic, ink,  
and paper on canvas



**Fracture: Recontextualized**  
**F-R-1 (c) 2018**  
54" x 54", Acrylic, ink,  
and paper on canvas