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## **FOR IMMEDIATE RELEASE**

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### **Tennessee Artist Hornsby Selected to Exhibit in New York City**

KNOXVILLE, TENN.— Chris Hornsby, a Tennessee artist and president of Hornsby Brand Design, a Knoxville-based branding design firm, was selected to exhibit his 7.5' x 7.5' "installation" art painting entitled "Fracture I" at the second annual "Black and White Show" in Brooklyn, N.Y. Sponsored by the Brooklyn Waterfront Artists Coalition Gallery. The show runs from Aug. 1-23, 2015, and features a select 100 artists chosen from 1,358 nationwide entries.

The "Black and White Show" is a juried fine art exhibition comprised solely of black and white artworks created by artists working in all traditional and non-traditional 2-D and 3-D media, including film and video. NY's art elite, Christiane Paul, the curator of Media Arts at the prestigious Whitney Museum of American Art, juried the show.

The Brooklyn Waterfront Artists Coalition is a non-profit corporation that began in 1978. The BWAC's 25,000 square foot gallery enjoys a vista that overlooks New York Harbor and the Statue of Liberty. For more than 30 years, BWAC has been exhibiting the artwork of contemporary visual artists from the traditional to the experimental cutting edge and embraces two synergistic missions: to assist emerging artists in advancing their artistic careers and to present the art-of-today in an easily accessible format.

Hornsby, said, "Art is a personal passion of mine of which I'm grateful to express both in my branding design business as well as in my fine art pieces. To be able to show and share my personal artwork is always quite an honor, and to show in New York, one of the leading art capitals of the world, is something that I'm very excited about."

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His latest “Fracture” series is a haunting exploration into the fractured human nature and the fight within. “Fracture 1”, the piece selected for the “Black and White Show,” is the combination of stark black, white, and gray “shard” imagery that includes a total of 37 individual paintings that make up one large-scale 7’ 5” x 7’ 5” painting. The impression is an overwhelming feeling of a powerful struggle between two opposing forces.

Applying his arts in a variety of capacities after earning a BFA in graphic design from the University of Georgia, Hornsby has garnered more than 100 creative awards, been inducted into the Knoxville Chapter of the American Advertising Federation’s Hall of Fame, as well as being published in numerous prestigious design annuals such as *Print* and *How*.

In addition to his dedication to a successful career, Chris proactively demonstrates his love for Knoxville and its surrounding area by continuously giving back to the community both monetarily and through donations of his time and talent to various regional, state, and international non-profits. Additionally, he exercises his creative talent in his leisure as he continually exhibits his sculptures and paintings in a variety of venues, including showing recently at Knoxville’s McGhee Tyson Airport the last few years.

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Attached: hornsby.jpg. Also, hi-res version available at <http://hornsby.gallery/pdf/hornsby.jpg>)

Attached: fracture1.jpg. Also, hi-res version available at <http://hornsby.gallery/pdf/fracture1.jpg>)

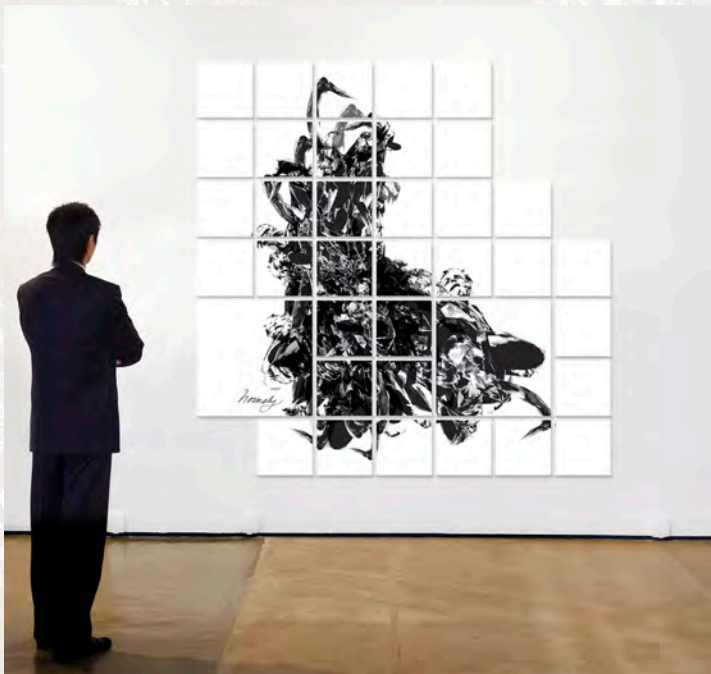
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Fracture 1