

2136 pewter drive  
knoxville, tn 37909

hornsby@hornsby.gallery  
hornsby.gallery  
865/660/7261

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## FOR IMMEDIATE RELEASE

Release Date: 12-11-18  
Contact: Bridget Hornsby  
Tel: 865-660-9834  
Email: [hornsby@hornsby.gallery](mailto:hornsby@hornsby.gallery)  
Website: [hornsby.gallery](http://hornsby.gallery)

### Local Artist Hornsby Encourages Community Participation in His Upcoming Knoxville Solo Exhibition: “Fracture: Recontextualized”

KNOXVILLE, TN.— Hornsby, a Tennessee artist, is offering his own “Call for Entries” of sorts to the general public in his upcoming solo exhibition at the Emporium Center Gallery slated for Jan. 4-25, 2019. Featuring his latest “Fracture: Recontextualized” series in the Balcony Gallery, Hornsby’s unique interactive presentation invites individuals to create their own artwork in his “play area,” using acrylic “Fracture” tiles. Then participants will be encouraged to take photos of their creation and share them on social media. The opening reception is slated for the First Friday event, Jan. 4, 2019, from 5 to 9 p.m.

The original “Fracture” series started as 10 individual collective paintings, the largest collective spanning 90” x 90”. The “Fracture: Recontextualized” series is an experiment that joins Hornsby’s pre-existing “Fracture” paintings into even larger, more complexed presentations.

Broadening the creative process to include the general public, Hornsby is enthusiastic to see the evolution, redesign, and creative outcomes of his initial work. He said, “My paintings are not fixed entities, but objects of change. The modularity of my forms opens the door to the possibility of co-creative art with others beside just myself. This collective evolution, with each turn of recomposing and decomposing, offers an alternative perspective and interpretation.”

Hornsby’s paintings are continually on exhibit throughout the Southeast as well as having shown in New York City. His work, “Fracture 1”, was recognized by NYC’s art elite, Christiane Paul, the Curator of Media Arts at the prestigious Whitney Museum of American Art at an exclusive show in the Brooklyn Waterfront Artists Coalition’s “Black and White Show.” Hornsby was also featured in the April 2017 issue of [Nashville Arts Magazine](#).

(continued)



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Professionally, Hornsby has earned more than 130 creative awards, been inducted into Knoxville's American Advertising Federation's Hall of Fame, and has been published in numerous prestigious design annuals such as *Print* and *How*. Hornsby earned his BFA in graphic design from the University of Georgia.

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Attached:

1. f-r-1a.jpg. Also, hi-res version available at <https://hornsby.gallery/pdf/f-r-1a.tif>.
2. The Word document version of this press release can be found at <https://hornsby.gallery/pdf/art-emporium-solo-show-2019.docx>.
3. More information can be found at <https://hornsby.gallery>



*"F-R-1 (a)" is the featured modular piece of the Emporium Center solo exhibit in Knoxville, TN, slated for Jan. 4-25, 2019. It combines stark black, white, and gray "shard" imagery taken from the original "Fracture" Series. It includes a total of 32 individual paintings that make up one large-scale piece 109" x 109".*